



Tanya D. Lane  
Acting Town Manager

# TOWN OF NEWINGTON

131 Cedar Street Newington, Connecticut 06111

## Parks & Recreation Department

William A. DeMaio  
Superintendent

February 19, 2016

Dear Potential Vendor,

Newington Parks and Recreation is excited to announce the beginning of a great, new tradition, Motorcycle Madness! This event is going to take place at Newington's most prominent landmark, Mill Pond Park, and will feature hundreds of motorcycles from across New England. The event is taking place on May 19, 2016 from 5:30 to 8:30 p.m.

Newington's Motorcycle Madness is not an ordinary motorcycle show. In addition to this being a great event where motorcycle enthusiasts can gather to appreciate the beauty of the bikes we will also have In The Groove playing live music, raffle prizes, a motorcycle competition, beer tent, food truck festival, and blessing of the motorcycles.

I would like to extend an invitation for your business to be a part of the 2016 Motorcycle Madness show. For only \$50.00 (per space) you will be provided with a ten-by-ten foot area to set up a tent, table, or service truck and promote your services, sell product, or anything else that may benefit you and your business.

Motorcycle Madness is being sponsored by Haymond Law, Geico Local Office of Newington, CT, and CT Cruise News. We know that this is going to be a huge success and we want you to join us, our sponsors, and other vendors in making this one of New England's most renowned motorcycle events.

Please let me know if you are interested in forging a partnership with NPR for this event. I can be contacted at 860-665-8666 or by e-mail at [npizzoferrato@newingtonct.gov](mailto:npizzoferrato@newingtonct.gov). I look forward to hearing from you and greatly appreciate your time and consideration. Starting wonderful, new traditions is another way Newington Parks and Recreation is "Building A Strong Community".

Sincerely,  
Nick Pizzoferrato

cc: Tanya D. Lane, Acting Manager  
Roy Zartarian, Mayor  
Parks and Recreation Board  
Dexter Balyeat  
Bob Serra

24 Hour Program Information: (860) 665-8686 Phone: (860) 665-8666 Fax: (860) 665-8739  
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